

\*Save 15% on sponsorships with a three-year commitment

## **WHY MARKET WITH THE CHAMBER?**

The St. Tammany West Chamber of Commerce is committed to partnering with your company so that you can reach your target market. Our team will work with you and your staff to craft a plan that will allow you to maximize your exposure, regardless of budget. Whether it is logo placement, blast emails to the entire membership or social media recognition, learn how we can offer creative opportunities designed to showcase your business to your target market. Reach our 900+ members and their 30,000 employees with a St. Tammany West Chamber sponsorship.

## **Chamber Events:**

### **Annual Installation and Awards Luncheon**

**January 9<sup>th</sup>, 2019**

This event is our opportunity to recognize the outgoing Board of Directors for their dedication and welcome the incoming Board members. It also includes presentations of the Tammany Award, Community Leadership Award, Board Member of the Year, Member of the Year and Committee of the Year Awards.

- **Presenting Sponsor (1)** **\$5,000**
  - 8 tickets with preferred seating
  - Recognition on all promo event materials
  - Opportunity to welcome guests from podium
  - 2 banner ad slots in a Chamber newsletter e-blast
  - Opportunity to placed promo materials and signage in entry way
- **Gold Sponsor (2)** **\$2,000**
  - 4 tickets with preferred seating
  - Recognition on all promo event materials
- **Tammany Award Sponsor (1)** **\$500**
  - 2 tickets with preferred seating
  - Recognition on selected promo event materials
  - Opportunity to present sponsored award
- **Community Leadership Award Sponsor (1)** **\$500**
  - 2 tickets with preferred seating
  - Recognition on selected promo event materials
  - Opportunity to present sponsored award

### **Crawfish Boil**

**April 5<sup>th</sup>, 2019**

Kick off spring with our second annual Chamber crawfish boil located in the heart of Mandeville's historic lakeshore district. This event is suitable for families with kids of all

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ages as there will be raffle prizes, fun activities and fresh local crawfish dished up with your favorite traditional fixins’.

- **Grand Crowdaddy Presenting Sponsor (1)** **\$3,000**
  - 12 event tickets
  - Recognition on all promo event materials
  - Recognition on all social media event promos
  - Opportunity to participate in a live radio interview on The Lake 94.7 prior to event
  - Opportunity to display signage at event
  - Logo on event cups
- **Big Pincher Gold Sponsor (2)** **\$2,000**
  - 10 event tickets
  - Recognition on all promo event materials
  - Recognition on selected social media event promos
  - Opportunity to display signage at event
- **Bayou Cajun Silver Sponsor (8)** **\$1000**
  - 8 event tickets
  - Recognition on selected promo event materials
  - Recognition on selected social media event promos
- **Hot n Spicy Bronze Sponsor (8)** **\$500**
  - 4 event tickers
  - Recognition on selected promo event materials
  - Recognition on selected social media event promos
- **Tail Snappin’ Copper Sponsor (10)** **\$250**
  - 2 event tickets
  - Recognition on selected promo event materials
  - Recognition on selected social media event promos

## **Leadercast**

**May 10<sup>th</sup>, 2019**

Over the past four years, our Chamber has experienced growing numbers of attendees at this annual broadcast. Leadercast exists to positively change the way the world thinks about leadership. This one-day event broadcasts live from Atlanta to over 100,000 leaders around the globe. As a simulcast host site, we can offer your business visibility to an anticipated 250 attendees, as well as exposure in the media (based on sponsorship level). This is a full day of professional development without the expense of travel and we hope you decide to partner with us on this journey. Continuing education credits available.

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- **Theater Sponsor (3)** **\$2,500**
  - 8 event tickets with preferred seating
  - Recognition on all promo event materials
  - Opportunity to welcome your theater guests & make announcements
  - Opportunity to place promo material and signage in theater entry way
  - Provide promo materials in event packets
  - One-time use of complete attendance list
  - Discounted rate for additional tickets
- **Lobby Sponsor (1)** **\$1,500**
  - 4 event tickets
  - Recognition on all promo event materials
  - Opportunity to place promo material and signage in lobby
  - Discounted rate for additional tickets

## **Southern Nights**

**July 19<sup>th</sup>, 2019**

This upscale Chamber function which has become the event of the summer social season is moving to Old Mandeville! 200+ guests will be able to enjoy this year's casino themed event over Southern delicacies from fine-dining restaurants and a premier open bar while testing their luck on one of the many casino games we will offer. Sponsorship of this exclusive event is a great way to expose your business to potential customers as promotions provide a considerable amount of name recognition.

- **Presenting Sponsor (1)** **\$3,500**
  - "Presented by" naming rights
  - 10 event tickets
  - Recognition on all promo event materials
  - Opportunity to participate in a live radio interview on The Lake 94.7 prior to the event
  - 2 banner ad slots in a Chamber newsletter e-blast
- **Gold Sponsor (6)** **\$2,000**
  - 6 event tickets
  - Recognition on all promo event materials
  - 1 banner ad slot in a Chamber newsletter e-blast
- **Silver Sponsor (6)** **\$1200**
  - 4 event tickets
  - Recognition on selected promo event materials
- **Photobooth Sponsor (1)** **\$1200**
  - 4 event tickets
  - Recognition on selected promo event materials
- **Gaming Table Sponsor (13)** **\$750**

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- 2 event tickets
- Recognition on selected promo event materials
- Name on sponsored gaming table

## **Business Community Appreciation Luncheon**

**November 12<sup>th</sup>, 2019**

A thriving business community is an important element in quality of life. That is why every year, since 2002, we ask our citizens to tell us which Chamber member businesses have made an impression on our parish and should be considered for one of our prestigious Business Appreciation Awards. Join us, with 150+ of your fellow Chamber members, to celebrate some of the best businesses in our community.

- **Presenting Sponsor (1)** **\$2,000**
  - 8 event tickets
  - Recognition on all promo event materials
  - Opportunity to welcome guests from podium
  - Place promo material and signage in entry way
- **Gold Sponsor (3)** **\$1,200**
  - 4 event tickets
  - Recognition on all promo event materials
- **Silver Sponsor (4)** **\$750**
  - 2 event tickets
  - Recognition on selected promo event materials
- **Individual Award Sponsor (1)** **\$150**
  - 1 event ticket
  - Recognition on selected promo event materials
  - Opportunity to present sponsored award

## **Scholarship Golf Tournament**

**September 26<sup>th</sup>, 2019**

The St. Tammany West Chamber of Commerce is committed to the growth of business and keeping local talent in the community. In the spring of 2020, the Chamber will be offering 3 \$1,000 scholarships to students who plan to attend a Louisiana college, university or community college and major in business. Our newly established 2019 golf tournament will help raise money for the scholarships and secure funds for future scholarship opportunities.

- **Master Sponsor (3)** **\$5,000**
  - 1 foursome
  - Naming rights of 1 scholarship
  - Company logo on promo items distributed to each golfer
  - Company name on all promo event material

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- Opportunity to present scholarship to recipient once chosen
- 2 tickets to the scholarship presenting luncheon in 2020
- 2 banner ad slots in a Chamber newsletter e-blast
- Have up to 4 staff members at sponsored hole
- Logo sign placement at sponsored hole
- **ACE Sponsor (1)** **\$2,500**
  - 1 foursome
  - Company name on all promo event material
  - Co-breakfast sponsor
  - Have up to 4 staff members at sponsored hole
  - Logo sign placement at sponsored hole
- **Eagle Sponsor (1)** **\$1,500**
  - 1 foursome
  - Company name on selected promo event material
  - Company name on giveaway bags
  - Have up to 4 staff members at sponsored hole
  - Logo sign placement at sponsored hole
- **Cart Sponsor (1)** **\$1,500**
  - Company logo displayed on golf carts
- **Birdie Sponsor (1)** **\$1,000**
  - 1 foursome
  - Company name on selected promo event material
  - Have up to 4 staff members at sponsored hole
  - Logo sign placement at sponsored hole
- **Par Sponsor (6)** **\$500**
  - Company name on selected promo event material
  - Have up to 4 staff members at sponsored hole
  - Logo sign placement at sponsored hole
- **Longest Drive Sponsor (1)** **\$300**
  - Company name on selected promo event material
  - Logo sign placement at sponsored hole
  - Provide and present prize to winner
- **Closest to the Hole Sponsor (1)** **\$300**
  - Company name on selected promo event material
  - Logo sign placement at sponsored hole
  - Provide and present prize to winner
- **Scholarship Fund Donation**
  - If golfing is not for you but you still want to be involved, consider donating directly to the Chamber Scholarship Funds.

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## **Explore Northshore, business & community expo**

**March 19<sup>th</sup>, 2020**

For nearly 20 years Explore Northshore, a business & community expo, has gathered small and large businesses under one roof where 650+ prospective customers walk through and learn about the exhibitor's products and services. Rather than chasing down leads, why not let Explore Northshore bring buying customers to you? Sponsoring Explore Northshore will allow front-and-center exposure to not only other exhibitors and the attendees, but to the general public as this event garners much media exposure.

- **Presenting Sponsor (1)** **\$5,000**
  - Double booth
  - Recognition on all promo event materials
  - Logo on event signage
  - Complete vendor list
  - 2 banner ad slots in a Chamber newsletter e-blast
  - Opportunity for company rep to speak livestream with Lake 94.7 during event
- **Title Sponsor (3)** **\$2,500**
  - Single booth
  - Recognition on all promo event materials
  - Logo on event signage
  - Complete vendor list
  - Opportunity for company rep to speak livestream with Lake 94.7 during event
- **Refreshment Sponsor (1)** **\$1,500**
  - Single booth
  - Recognition on selected promo event materials
  - Logo on event signage
- **Courtyard Sponsor (1)** **\$1,500**
  - Single booth
  - Recognition on selected promo event materials
  - Logo on event signage

## **Business After Hours Sponsor (12)** **\$1,500**

Promote your business at your location (or at another chamber member site) to approx. 100 member attendees.

- Exclusive opportunity to welcome guests & distribute promo materials
- Offer door prizes
- Logo recognition on all promo materials
- Logo recognition in chamber event newsletter e-blast

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 **Membership Luncheons** **\$1500**

Several luncheons are scheduled throughout the year and feature well know speakers on topics including legislative issues, healthcare, economics, or candidate forums.

- Named as presenting sponsor
- 4 tickets and preferred seating
- Exclusive opportunity to welcome guests from podium and introduce speaker(s)
- Opportunity to place promotional materials at each guest seat
- Opportunity for company supplied signage placed near entrance
- Logo recognition on all promo materials

 **State of Breakfast Series** **\$1200**

Includes topics such as State of the Parish, State of the Cities, State of the Region, State of Education, State of Healthcare and State of Economic Development

- 2 event tickets with preferred seating
- Exclusive opportunity to welcome guests from podium and introduce speaker(s)
- Opportunity to place promotional materials at each guest seat
- Opportunity for signage placed near entry
- Logo recognition on all promo materials

 **NYP Pop-Up Happy Hour Sponsor** **\$300**

- 2 event tickets
- Exclusive opportunity to welcome guests
- Opportunity to display signage and promo materials
- Logo recognition on all promo event materials

 **NYP Luncheons (3)** **\$750**

- 4 tickets and preferred seating
- Exclusive opportunity to welcome guests from podium and introduce speaker(s)
- Opportunity to place promotional materials at each guest seat
- Opportunity for company supplied signage placed near entrance
- Logo recognition on all event promo materials

**Marketing Opportunities:**

 **Think Chamber First Promotional E-blasts** **\$250**

Our Think Chamber First Promotional opportunity is a member-to-member email blast promoting special offers and events. This opportunity is provided exclusively to our members and is a great way to build your business!

- Sent to over 3,800 email addresses

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- Member is responsible for providing camera-ready ad materials - no later than 12:00 noon the Friday before publication
- Ad should be 600 pixels wide x a maximum of 800 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k
- Ad can link to advertiser's website; please provide url
- Limited availability. Only one mail blast sent each Wednesday, on a first come, first-served basis. Reservations are suggested 30 days prior to your requested date
- A limit of one email blast per quarter is allowed

### **Chamber Update Email Newsletter Ads** **\$250 or \$400**

Two weeks \$250 or four weeks for \$400. The St. Tammany West Chamber sends an email newsletter to over 3,800 addresses twice a week. Our members look forward to receiving information on legislative issues, small business tips, and upcoming events. The newsletters have an above-average open and click-through rate.

- Sent to over 3,800 email addresses
- Member is responsible for providing camera-ready ad materials -- no later than 12:00 noon the Thursday before publication
- Ad should be 600 pixels wide x 150 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k
- Ad can link to advertiser's website; please provide url
- Limited availability and offer on a first come, first-served basis. Reservations are suggested 30 days prior to your requested date

### **Member Spotlight Website Ads** **\$200 or \$2000**

\$200 per calendar year or \$2000 for 12 months. Advertise your company as the Chamber Member Spotlight located on the home page of our website. On the site, users can register for events, view current news and membership information, our policy positions and find information on relocating to the Northshore. This exclusive member-only opportunity is a great way to reach not only Chamber members, but area residents as well. Site receives over 2,000 hits monthly

- Member is responsible for providing camera-ready ad materials - no later than 12:00 noon the 20th of the month before publication
- Ad should be 400 pixels wide x 200 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k
- Ad can link to advertiser's website; please provide url
- Only one advertiser allowed per month, on a first come, first-served basis
- Reservations are suggested 30 days prior to your requested date



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### **Chamber Mailing List**

**\$150**

One-time usage. Our mailing list is available for sale to our one-year renewing members. This benefit allows for communication between members for announcements, new product introductions, special offers, etc. Mailing lists can be used for targeted mailings, telemarketing, lead generation, sales and marketing, planning, and market research.

- Mailing list is provided as an Excel spreadsheet via email
- List includes the primary contact for the member business, company name, address, and telephone number
- Email addresses, cell number and fax numbers are not provided
- Requests are generally fulfilled within 2-3 business days

### **Ribbon Cutting, Groundbreaking, or Dedication**

**\$200**

Whether you're new in town or have opened an additional branch or office, let the community know with an official Chamber Ribbon Cutting Event. For a modest organizational fee, we'll provide Chamber representation and assistance to make your event a success.

- Chamber representation, during regular business hours only
- Recognition in email blast 2 weeks prior to event
- Email invitation sent to Mayor, City Council members, St. Tammany Parish officials, and Chamber ambassadors •
- Photo to be posted on Chamber Facebook page
- Photo sent to local media (use by media not guaranteed)

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## Chamber Event Sponsor Agreement

I am interested in the following sponsorships:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Golf Tournament Scholarship Fund Donation:

Amount: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

-An invoice will be e-mailed to you

-If paying by check please make payable to St. Tammany West Chamber of Commerce and return to:

610 Hollycrest Blvd.,  
Covington, LA 70433

For more information, contact Hope Walley Director of Programs and Events at  
985-273-3008 or [hope@sttammanycommerce.org](mailto:hope@sttammanycommerce.org)