




ST. TAMMANY WEST
CHAMBER
OF COMMERCE

2019 SPONSORSHIP GUIDE



OUR MISSION

The mission of the St. Tammany West Chamber of Commerce is to promote and support businesses by being the resource of choice to the community, to empower business people to build a community where businesses can thrive and citizens are proud to live.



WHY MARKET WITH THE CHAMBER

The St. Tammany West Chamber of Commerce is committed to partnering with your company so that you can reach your target market. Our team will work with you and your staff to craft a plan that will allow you to maximize your exposure, regardless of budget. Whether it is logo placement, blast emails to the entire membership or social media recognition, learn how we can offer creative opportunities designed to showcase your business to your target market. Reach our 980 plus members and their 30,000 employees with a St. Tammany West Chamber sponsorship.

Reach your clients with the Chamber



980+ businesses with 3,800 email addresses



3,300+ Facebook page likes



2,500+ Twitter followers



Monthly segment on The Lake 94.7 & 104.7



350+ visits per week to the Chamber website

For more information about the sponsorship opportunities offered by our Chamber for 2019, contact:

Mandi Cantrelle, Director of Programs & Events
985-273-3008 or mandi@sttammany.com

Ashley Falkenstein, Director of Communications
985-273-3006 or ashley@sttammany.com

ANNUAL INSTALLATION AND AWARDS LUNCHEON



JANUARY 9, 2019

The Chamber’s Annual Installation and Awards Luncheon is attended each year by nearly 200 Chamber members, elected officials and guests. The event is our opportunity to recognize the outgoing Board of Directors for their dedication and welcome the incoming Board members. It also includes presentations of the Tammany Award, Community Leadership Award, Board Member of the Year, Member of the Year and Committee of the Year Awards.

INDIVIDUAL TICKETS:

\$40 for members

\$50 for non-members

\$430 for reserved table of 8

	Tickets with preferred seating	Recognition on promotional and event materials	Welcome guests from podium	Two week Chamber Update ad	Place promotional material and signage in entry way	Opportunity to present award sponsored
(SOLD) Presenting Sponsor (1) presented by naming rights \$5,000*	8	All	x	x	x	
Gold Sponsor (2) \$2,000*	4	All				
(SOLD) Tammany Award Sponsor (1) \$500*	2	Selected				x
(SOLD) Community Leadership Award Sponsor (1) \$500*	2	Selected				x

*Save 15% on the sponsorship with a three year commitment



APRIL 5, 2019

Kick off spring with our second annual Chamber crawfish boil located in the heart of Mandeville’s historic lakeshore district. This event is suitable for families with kids of all ages as there will be raffle prizes, fun activities and fresh local crawfish dished up with your favorite traditional fixins.

INDIVIDUAL TICKETS:

\$50 per person

\$40 Young Professionals (ages 21-40)

\$25 Children

Free for children 5 & younger

	Event tickets	Recognition on promotional and event materials	Strategic Social media recognition	Opportunity to participate in live radio interview prior to event	Opportunity to display signage	Logo on event cups
(SOLD) Grand Crawdaddy, Presenting Sponsor (1) presented by naming rights \$3,000*	12	All	All	x	x	x
(1 remaining) Big Pincher Gold (2) \$2,000*	10	All	Selected		x	
Bayou Cajun Silver (8) \$1,000*	8	Selected	Selected			
Hot n Spicy Bronze (8) \$500*	4	Selected	Selected			
Tail Snappin’ Copper (10) \$250*	2	Selected	Selected			

*Save 15% on the sponsorship with a three year commitment



MAY 10, 2019

Over the past four years, our Chamber has experienced growing numbers of attendees at this annual broadcast. Leadercast exists to positively change the way the world thinks about leadership. This one-day event broadcasts live from Atlanta to over 100,000 leaders around the globe. As a simulcast host site, we can offer your business visibility to an anticipated 250 attendees, as well as exposure in the media (based on sponsorship level). This is a full day of professional development without the expense of travel and we hope you decide to partner with us on this journey. Continuing education credits available for nursing and human resources professionals.

INDIVIDUAL TICKETS:

\$110 for members

\$125 for non-members

Early bird and group discounts available

	Tickets with preferred seating in front	Recognition on promotional and event materials	Welcome your theater guests & make announcements	Place promotional material and signage in theater entry way	Include provided promotional materials in event packets	One-time use of complete attendee list	Discounted rate for additional tickets
(SOLD) Theater Sponsor (3) presented by naming rights \$2,500*	8	All	x	x	x	x	x
(SOLD) Lobby Sponsor (1) \$1,500*	4	All		In lobby			x

*Save 15% on the sponsorship with a three year commitment



JULY 19, 2019

This upscale Chamber fundraiser has become the event of the summer social season! 200 guests enjoy a delightful Summer soirée featuring Southern delicacies from fine-dining restaurants and a premier open bar. Sponsorship of this exclusive event is a great way to expose your business to potential customers, as promotions provide a considerable amount of name recognition.

INDIVIDUAL TICKETS:
\$150 per person

	Event Tickets	Recognition on promotional and event materials	Opportunity to participate in live radio interview prior to event	Ad in Chamber Update
(SOLD) Presenting Sponsor (1) presented by naming rights \$3,500*	10	All	x	2 weeks
(2 Remaining) Gold Sponsor (6) \$2,000*	6	All		1 week
Silver Sponsor (6) \$1,200*	4	Selected		
(SOLD) Photobooth Sponsor (1) \$1,200*	4	Selected		

*Save 15% on the sponsorship with a three year commitment



SPRING OF 2020

For nearly 20 years Explore Northshore, a business & community expo, has gathered small and large businesses under one roof where 650+ prospective customers walk through and learn about the exhibitors' products and services. Rather than chasing down leads, why not let Explore Northshore bring buying customers to you? Sponsoring Explore Northshore will allow front-and-center exposure to not only other exhibitors and the attendees, but to the general public as this event garners much media exposure.

BOOTHS:

Stay tuned for booth pricing info

	Booth	Recognition on promotional and event materials	Logo on event signage	Complete vendor list	Two week ad in Chamber Update	Opportunity for company representative to speak on live stream prior to event
Presenting Sponsor (1) \$5,000*	Double	All	x	x	x	x
Title Sponsor (3) \$2,500*	Single	All	x	x		x
Refreshment Sponsor (1) \$1,500*	Single	Selected	x			
(SOLD) Courtyard Sponsor (1) \$1,500*	Single	Selected	x			

*Save 15% on the sponsorship with a three year commitment



NOVEMBER 12, 2019

A thriving business community is an important element in quality of life. That is why every year, since 2002, we ask our citizens to tell us which Chamber member businesses have made an impression on our parish and should be considered for one of our prestigious Business Appreciation Awards. Join us, with 150+ of your fellow Chamber members, to celebrate some of the best businesses in our community.

INDIVIDUAL TICKETS:

- \$35 for members**
- \$45 for non-members**
- \$430 for reserved table of 8**

	Tickets with preferred seating	Recognition on promotional and event materials	Welcome guests from podium	Place promotional material and signage in entry way	Opportunity to present sponsored award
(SOLD) Presenting Sponsor (1) presented by naming rights- \$2,000*	8	All	x	x	
(2 Remaining) Gold Sponsor (3) \$1,200*	4	All			
Silver Sponsor (4) \$750	2	Selected			
Individual Award Sponsor (1) \$150	1	Selected			x

*Save 15% on the sponsorship with a three year commitment

GOLF TOURNAMENT



SEPTEMBER 26, 2019

The St. Tammany West Chamber of Commerce is committed to the growth of business and keeping local talent in the community. In the spring of 2020 the Chamber will be offering 3 \$1,000 scholarships to local residents who plan to attend a Louisiana college, university or community college and major in business. Our newly established 2019 golf tournament will help raise money for the scholarships and secure funds for future scholarship opportunities.

PRICING:

\$500 foursome

\$125 individual golfer

	One foursome	Name rights of one scholarship	Company logo on promo items distributed to each golfer	Company name on promotional marketing materials	Present scholarship to recipient	2 tickets to the scholarship presenting luncheon	2 week banner ad in Chamber update	Co-breakfast sponsor	Company name on giveaway bags	Up to 4 staff members at sponsored hole	Logo sign at sponsored hole	Provide & present prize to winner
(2 Remaining) Masters Sponsor (3) \$5,000* (Industry Exclusive)	x	x	x	All	x	x	x			x	x	
ACE Sponsor (2) \$2,500*	x			All				x		x	x	
Eagle Sponsor (1) \$1,500*	x			Selected					x	x	x	
Birdie Sponsor (6) \$1,000*	x			Selected						x	x	
Par Sponsor (6) \$500*				Selected						x	x	
Longest Drive Sponsor (1) \$300*				Selected							x	x
Closest to the Hole Sponsor (1) \$300*				Selected							x	x

***Food & beverage is strongly encouraged for par sponsors**

*Save 15% on the sponsorship with a three year commitment



BUSINESS AFTER HOURS SPONSOR [12] (8 REMAINING)

\$1,500*

Promote your business at your location (or another Chamber member site) to approximately 100 member attendees

- Exclusive opportunity to welcome guests from podium
- Opportunity to distribute promotional materials to each guest and offer door prizes
- Logo recognition on all promotional materials

NYP POP UP HAPPY HOUR SPONSOR [4]

\$300*

- 2 tickets to event
- Exclusive opportunity to welcome guests
- Opportunity for company supplied signage placed near entrance
- Opportunity to distribute promotional materials
- Logo recognition on all promotional and event materials

*Save 15% on the sponsorship of three or more Pop Ups

MEMBERSHIP LUNCHEONS

A number of luncheons are scheduled throughout the year and feature well know speakers on topics including legislative issues, healthcare, economics, or candidate forums.

- Named as presenting sponsor
- 4 tickets and preferred seating
- Exclusive opportunity to welcome guests from podium and introduce speaker(s)
- Opportunity to place promotional materials at each guest seat
- Opportunity for company supplied signage placed near entrance
- Logo recognition on all promotional and event materials
- \$1,500* for sponsorship

INDIVIDUAL TICKETS (prices subject to fluxation):

\$35 for members

\$45 for non-members

\$430 for reserved table of 8

*Save 15% on the sponsorship of three or more luncheons

~~NORTHSHORE YOUNG PROFESSIONALS LUNCHEONS (SOLD)~~

\$750 [3]

- 4 tickets and preferred seating
- Exclusive opportunity to welcome guests from podium and introduce speaker(s)
- Opportunity to place promotional materials at each guest seat
- Opportunity for company supplied signage placed near entrance
- Logo recognition on all promotional and event materials

INDIVIDUAL TICKETS:

\$30

STATE OF BREAKFAST SERIES

\$1,200 each

- Includes topics such as State of the Parish, State of the Cities, State of the Region, State of Education, State of Healthcare and State of Economic Development
- 2 tickets and preferred seating
- Exclusive opportunity to welcome guests from podium and introduce speaker(s)
- Opportunity to place promotional materials at each guest seat
- Opportunity for company supplied signage placed near entrance
- Logo recognition on all promotional and event materials

INDIVIDUAL TICKETS:

\$25

*Save 15% on the sponsorship with a three year commitment



The St. Tammany West Chamber is a resource for reliable business information. Across the country, people use chambers of commerce as a primary resource for visitor, relocation, business and community information. Marketing to the local business community is a snap by simply advertising with the Chamber. Each week, we send emails to over 3,800 members and our website gets over 2,000 hits a month from the local community. These are the business people you want to reach.

THINK CHAMBER FIRST PROMOTIONAL EMAIL BLASTS [52]

\$250 per email blast

Our Think Chamber First Promotional opportunity is a member-to-member email blast promoting special offers and events. This opportunity is provided exclusively to our members and is a great way to build your business!

- Sent to over 3,800 email addresses
- Member is responsible for providing camera-ready ad materials - no later than 12:00 noon the Friday before publication
- Ad should be 600 pixels wide x a maximum of 800 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k
- Ad can link to advertiser's website; please provide url
- Limited availability. Only one mail blast sent each Wednesday, on a first-come, first-served basis. Reservations are suggested 30 days prior to your requested date
- A limit of one email blast per quarter is allowed

CHAMBER UPDATE EMAIL NEWSLETTER ADS [12]

\$250 for two weeks or \$400 for 4 weeks

The St. Tammany West Chamber sends an email newsletter to over 3,800 addresses on a weekly basis. Our members look forward to receiving information on legislative issues, small business tips, and upcoming events. The newsletters have an above-average open and click-through rate.

- Sent to over 3,800 email addresses
- Member is responsible for providing camera-ready ad materials -- no later than 12:00 noon the Thursday before publication
- Ad should be 600 pixels wide x 150 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k
- Ad can link to advertiser's website; please provide url
- Limited availability and offer on a first-come, first-served basis. Reservations are suggested 30 days prior to your requested date



(SOLD) ~~MEMBER SPOTLIGHT WEBSITE ADS [12]~~

\$200 per calendar month or \$2000 for 12 months

Advertise your company as the Chamber Member Spotlight located on the home page of our website. On the site, users can register for events, view current news and membership information, our policy positions and find information on relocating to the Northshore. This exclusive member-only opportunity is a great way to reach not only Chamber members, but area residents as well.

- Site receives over 2,000 hits monthly
- Member is responsible for providing camera-ready ad materials - no later than 12:00 noon the 20th of the month before publication
- Ad should be 400 pixels wide x 200 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k
- Ad can link to advertiser's website; please provide url
- Only one advertiser allowed per month, on a first-come, first-served basis
- Reservations are suggested 30 days prior to your requested date

CHAMBER MAILING LIST

\$150 for one-time usage

Our mailing list is available for sale to our one-year renewing members. This benefit allows for communication between members for announcements, new product introductions, special offers, etc. Mailing lists can be used for targeted mailings, telemarketing, lead generation, sales and marketing, planning, and market research.

- Mailing list is provided as an Excel spreadsheet via email
- List includes the primary contact for the member business, company name, address, and telephone number
- Email addresses, cell number and fax numbers are not provided
- Requests are generally fulfilled within 2-3 business days

RIBBON CUTTING, GROUNDBREAKING, OR DEDICATION

\$200

Whether you're new in town or have opened an additional branch or office, let the community know with an official Chamber Ribbon Cutting Event. For a modest organizational fee, we'll provide Chamber representation and assistance to make your event a success.

- Chamber representation, during regular business hours only
- Recognition in email blast 2 weeks prior to event
- Email invitation sent to Mayor, City Council members, St. Tammany Parish officials, and Chamber ambassadors
- Photo to be posted on Chamber website and social media accounts
- Photo sent to local media (use by media not guaranteed)

