

[MARKETING OPPORTUNITIES]

The St. Tammany West Chamber is a resource for reliable business information. Across the country, people use chambers of commerce as a primary resource for visitor, relocation, business and community information. Marketing to the local business community is a snap by simply advertising with the Chamber. Each week, we send over 2,600 emails to area businesses and our website gets over 2,500 hits a month from the local community. These are the business people you want to reach.

MEMBER SPOTLIGHT WEBSITE AD [12]

\$200 per calendar month

Advertise your company as the Chamber Member Spotlight located on the home page of our new website. On the site, users can register for events, view current news and membership information, our policy positions and find information on relocating to the Northshore area. This exclusive member-only opportunity is a great way to reach not only Chamber members, but area residents as well.

- Site receives over 2,500 hits monthly.
- Member is responsible for providing camera-ready ad materials -- no later than 12:00 noon the 20th of the month before publication.
- Ad should be 400 pixels wide x 200 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k.
- Ad can link to advertiser's website. Please provide url.
- Limited availability. Only one advertiser allowed per month, on a first-come, first-served basis. Reservations are suggested 30 days prior to your requested date.

CHAMBER MAILING LIST

\$100 for one-time usage

Our mailing list is available for sale to our one-year renewing members. This benefit allows for communication between members for announcements, new product introductions, special offers, etc. Mailing lists can be used for targeted mailings, telemarketing, lead generation, sales and marketing, planning, and market research.

- Mailing list is provided as an Excel spreadsheet via email.
- List includes the primary contact for the member business, company name, address, and telephone number.
- Email addresses, cell number and fax numbers are not provided.
- Requests are generally fulfilled within 2-3 business days.

For more information, please contact:
Jessica Hester, Communications and Advocacy Coordinator
985-273-3003 or jessica@sttammanycommerce.org

CHAMBER UPDATE EMAIL NEWSLETTER AD [12]

\$400 per calendar month

The St. Tammany West Chamber sends an email newsletter to over 2,600 addresses each Thursday. Our members look forward to receiving information on news affecting their business, as well as small business tips. The newsletters have an above-average open and click-through rate.

- Sent to over 2,600 email addresses.
- Member is responsible for providing camera-ready ad materials -- no later than 12:00 noon the 20th of the month before publication.
- Ad should be 600 pixels wide x 150 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k.
- Ad can link to advertiser's website. Please provide url.
- Limited availability. Only one advertiser allowed per month, on a first-come, first-served basis. Reservations are suggested 30 days prior to your requested date.

THINK CHAMBER FIRST PROMOTIONAL EMAIL BLAST [52]

\$200 per email blast

Our Think Chamber First Promotional opportunity is a member-to-member email blast promoting special offers and events. This opportunity is provided exclusively to our members and is a great way to build your business!

- Sent to over 2,600 email addresses.
- Member is responsible for providing camera-ready ad materials -- no later than 12:00 noon the Friday before publication.
- Ad should be 600 pixels wide x a maximum of 800 pixels tall and provided as a .PNG, .JPG or .GIF file, 72 dpi, RGB image, no larger than 350 k.
- Ad can link to advertiser's website. Please provide url.
- Limited availability. Only one mail blast sent each Wednesday, on a first-come, first-served basis. Reservations are suggested 30 days prior to your requested date.
- A limit of one email blast per quarter is allowed.

Chamber Policy: Payment is required prior to ad running; your invoice is generated and delivered electronically at the time of purchase. No refunds will be made for cancellations less than 10 days prior to the run date of the ad. Your ad must not be political or religious in nature. The Chamber reserves the right to refuse advertisements that do not meet its standards.

