



Chamber Update

March 2, 2010

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Business After Hours is twice as fun in March

At the St. Tammany West Chamber, Business After Hours is one of our most popular events. We offer networking events such as this to provide vital opportunities for attendees to build their customer base and connect with other business people. In addition, Business After Hours sponsorships allow Chamber members and the general public a chance to view and visit the sponsoring company's place of business. On average we have 100-125 attendees at Business After Hours. Sponsorships generally sell out a year in advance; however, we have one opening in the month of June. We are also accepting sponsorships for 2011.

March will be a unique month in which we have two Business After Hours events. We invite all business people to come see what it's all about from 5-7 p.m. on **Wednesday, March 3 at First Bank and Trust** located at 118 Lake Drive in Northpark, Covington. And, from 5-7 p.m. on **Wednesday, March 24 at Stone Creek Club and Spa** located at 1201 Ochsner Blvd. in Covington. The cost is \$5 for chamber members and \$10 for nonmembers. For those of you who regularly attend these events, please note the time has changed and the new hours will be 5-7 p.m. instead of 5:30-7:30 p.m.

Bring a friend, or feel free to come alone since Chamber staff and official greeters will be available to introduce any newcomers to Chamber members, and learn more about the value of networking as a business support service provided by our Chamber. For more information on attending or sponsoring a Business After Hours, please call Kellye Donnelly at 892-3216 ext. 28 or visit www.sttammanychamber.org.

SAVE THE DATE!

2010 EXPO
Wednesday, April 28th
at the Castine Center

This landmark business tradeshow is the biggest in the region. Over 1,000 attendees visit EXPO for its informative booths, samples, demos and giveaways.

Special thanks to our

PLATINUM SPONSOR



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Answer this week's Quick Click survey question

[Click here](#) to respond:

How do you think the election of the New Orleans mayor affects the Northshore business community?

Results of last month's Quick Click questions:

Are you planning to close your business Monday, February 8th, the day after Super Bowl XLIV?

Yes: 39 %

No: 61%

How does Mardi Gras affect your business?

Hinder: 50%

Help: 22%

No effect: 28%

IP North Building Announced in Covington

GNO, Inc. Introduces Next Entrepreneurial Hub to Build Regional Tech Community

WHAT: Based on the nationally-acclaimed success of the "I.P." (Intellectual Property) Building in New Orleans, Greater New Orleans, Inc. is now working with the Feil Organization and Corporate Realty to open an "I.P. North" Building in historic Covington. More than an incubator, the IP North building is a place for creative and digital companies to create a community and call home, benefiting from a dedicated space, specialized services, and even free media promotion. Hear from heads of economic development and local business leaders on the value of IP North and its potential impact on regional business.

Join GNO, Inc., the Feil Organization and Corporate Realty for a cocktail reception, which will include brief talks, tours of the property, and giveaways from Microsoft and Lakeside!

WHEN: Thursday, March 4th, 2009, 5:30pm - 7:30pm

WHERE: IP North at Village Walk, Corner of Lee Ln and Gibson St, Covington

WHO: Greater New Orleans, Inc.
Regional Technology Community
Potential IP North Tenants

WHY: Leveraging unique tax incentives, low costs, and an environment that inspires creativity, the entire Greater New Orleans Region has become a viable location for digital/technology companies and is home to some of the nation's most successful - iSeatz, Receivables Exchange, Turbosquid. Our region is emerging as a burgeoning community of forward-thinking, innovative entrepreneurs, especially in the area of creative and digital media. "I.P. North" seeks to preserve this ideal, by building our regional capabilities outside of Metropolitan New Orleans.

For additional information, contact Abhi Bhansali at 504-897-0462 or abhi@bendpublicrelations.com

**And to our
SILVER SPONSORS**



and



Sponsorship Opportunities

Please [click here](#) to learn more on how to market your business by becoming a sponsor.

Reserve your booth now by [clicking here!](#)

Contact Kellye Donnelly at

kellye@sttammany chamber.org
or 985-892-3216, ext. 28.

Every week Chamber members send us information about special events and positive stories about their businesses.
[Click here](#) to view **Member Happenings**.

Chamber Events

TOMORROW!!!

Wednesday, March 3

LABI Luncheon: Legislative Issues Conference @ The Gallery
Co-hosted by the West and East St. Tammany Chambers

137 Taos St. in Slidell
11:30 a.m. - 1:00 p.m.

Wednesday, March 3

Business After Hours @ First Bank and Trust

118 Lake Dr. in Covington
NEW HOURS!! 5:00 - 7:00 p.m.

Thursday, March 4

Mandeville Mayoral Forum

In partnership with the Old Mandeville Business Association

St. Tammany Parish School Board - Tech Center
2024 Livingston St. in Mandeville
7:00 - 9:00 p.m.

Friday, March 12

**Speed Dating for Business (formerly known as Mega Marketplace) @
Homewood Suites**

101 Holiday Square Frontage Rd. in Covington
8:00 - 10:00 a.m.

Tuesday, March 16

SBAC Seminar at SLU Rm. 325

Topic: Optimizing your Selling Efforts - Salesmanship 101

Speaker: Craig Marinello, Next Step Resources

7:30 - 9:00 a.m.

Wednesday, March 24
Business After Hours @ Stone Creek Club & Spa
1201 Ochsner Blvd. in Covington
NEW HOURS!! 5:00 - 7:00 p.m.

Friday, March 26
Member Orientation @ Chamber Office
610 Hollycrest Blvd. in Covington
8:00 - 9:00 a.m.

Wednesday, March 31
Monthly Luncheon @ Tchefuncta Country Club
2 Country club Park in Covington
Speaker: TBD
11:30 a.m. - 1:00 p.m.

SAVE THE DATE!
2010 EXPO @ Castine Center
Wednesday, April 28

[Click here](#) to make reservations for any Chamber event.