



## Chamber Update

February 2, 2010

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#### **The Saints: Bringing the community together**

The euphoria that began with the winning field goal kick Sunday night in the Superdome is permeating throughout the borders of New Orleans into St. Tammany, our entire state and up throughout our country. The Saints phenomenon is creating enthusiasm and hope just about everywhere. Our Chamber is latching on to that winning spirit. We began the Tuesday after the game, with a Black & Gold Board Meeting, encouraging everyone to wear their Saints attire and putting up some Saints decorations in our office. Our entire staff will be wearing black and gold everyday for the next two weeks and probably for the two weeks after the Saints win the Super Bowl! Believe dat!

On our website you will find our newest Quick Click question. These questions typically relate to issues such as the economy, local holiday shopping, politics, etc. This week's question is:

***Are you planning to close your business Monday, February 8, the day after the Super Bowl?***

We welcome your responses-should this be a holiday?  
Visit [www.sttammanycommerce.org](http://www.sttammanycommerce.org) and give us your opinion or [click here](#).

#### **SAVE THE DATE!**

**2010 EXPO**  
**Wednesday, April 28th**  
**at the Castine Center**

This landmark business tradeshow is the biggest in the region. Over 1,000 attendees visit EXPO for its informative booths, samples, demos and giveaways.

**Special thanks to our  
GOLD SPONSOR**



#### **Sponsorship Opportunities**

Please [click here](#) to learn more on how to market your business by becoming a sponsor.

It has been difficult for some avid fans to focus on business, but we do believe that this long awaited dream come true is having a positive business impact. If you believe in karma or destiny then you know that you can latch on to this and use it to build a positive momentum for your business and for yourself personally. Many of us were anxious to welcome this New Year and the new decade after a decade that midway brought Katrina followed by sacrifice, change and recovery, followed by what many considered a recession. Although St. Tammany was not as severely impacted by the recession, we joined in welcoming the new decade. Latch on to this enthusiasm and momentum. It's up to us as individuals and organizations working together to keep our dreams for a better community, state, country and world alive.  
Believe dat!

There are many **Chamber sponsorship opportunities** throughout the year. For as little as \$150 you can market your business and sponsor a Chamber event. [Click here](#) for a list of 2010 event sponsorships.

Every week Chamber members send us information about special events and positive stories about their businesses. [Click here](#) to view **Member Happenings**.

## Chamber Events

Tuesday, February 23  
**SBAC Seminar at SLU Rm. 325**  
**Topic: Customer Service Sells**  
**Speaker: Dian Lusher, DYNEL Inc.**  
7:30 - 9:00a.m.

Wednesday, February 24  
**Monthly Luncheon @ Benedict's**  
**1144 N. Causeway Blvd. Mandeville**  
**Speaker: TBD**  
**Sponsor: Humana Health Benefit Plan of Louisiana**  
11:30 a.m. - 1:00 p.m.

Friday, February 26  
**B2B Networking @ Chamber Office**  
610 Hollycrest Blvd. in Covington  
8:00 - 9:00 a.m.

**Reserve your booth now by [clicking here!](#)**

Early bird special - \$50 off your registration fee. Offer ends February 19th. Contact Kellye Donnelly at

[kellye@sttammanychamber.org](mailto:kellye@sttammanychamber.org)  
or 985-892-3216, ext. 28.

SAVE THE DATE!  
**2010 EXPO @ Castine Center**  
Wednesday, April 28

[Click here](#) to make reservations for any Chamber event.